



MASTERSTART

Mastering Project Management

Your **PESTLE** and **Belbin** toolkit
to manage projects like a pro

FREE RESOURCE



Master project management like a pro with two powerful tools

PESTLE Analysis

Helps you uncover external factors that impact your project's success (Political, Economic, Social, Technological, Legal, and Environmental).

Belbin's Model

Reveals team member roles and strengths, turning your team into a superhero squad. With these tools, you'll conquer any project challenge and achieve greatness. Get ready to rock the project management world!

PESTLE Analysis



- 🔗 Projects can be daunting, especially in a world where things are constantly and rapidly changing.
- 🔗 PESTLE is a great tool that helps you **identify external factors that could impact your project**, so you are able to make better decisions.
- 🔗 Use PESTLE to analyse what those factors are, establish if there are any risks and plan how you can mitigate them.

Political

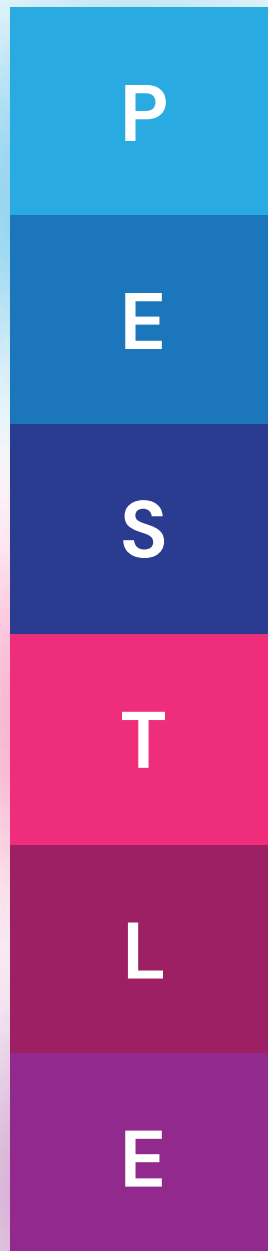
This factor considers the impact of government policies, regulations, and political stability on your project. e.g. taxes and funding

Economic

This factor looks at the economic conditions, such as inflation, interest rates, and exchange rates, that can affect your project's budget and resources.

Sociological

This factor considers the social trends, such as demographic changes and cultural shifts, that can influence your project's target audience and stakeholders.



Technological

This factor looks at the impact of technological advancements on your project's tools, resources, and delivery methods.

Legislative

This factor considers the local, national, and international legal requirements and constraints that can impact your project, such as compliance regulations and intellectual property laws.

Environmental

Carbon footprint and waste, energy sources and costs, public health factors

Use this template to do your own PESTLE analysis:

Political factors: How can the political environment impact your project?

Economic factors: What is the current state of the economy like?

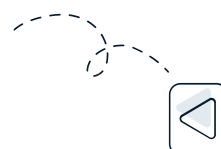
Sociological factors: Do you know who the end user is, what they need and what they can afford?

Technological factors: What is happening in your tech space? Could this impact your project?

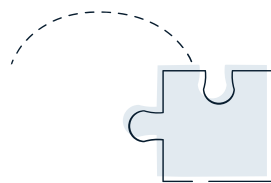
Legal factors: Do you know the law of the country impacting your project? Raise any concerns here.

Environmental factors: Is your project impacting the natural environment in any way?

To get more useful resources like PESTLE, join us on the [Project Management Course](#).



Belbin's Model



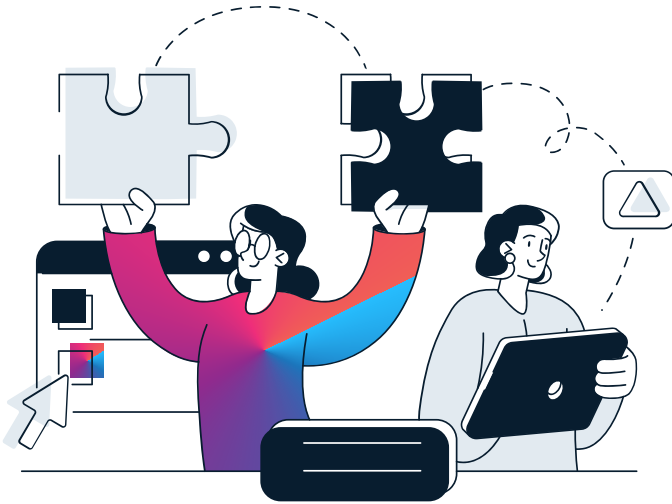
- 📌 Projects depend on people, and people work in teams. As the project manager, you should carefully consider all team players and what they bring to each project to have the maximum impact.
- 📌 The aim is to create balance so you have a mix of diverse skills to boost performance. Use Belbin's model to guide you when structuring your project team.
- 📌 Belbin divided teams into **9 specific roles** in **3 distinct categories**

People	Resource Investigator	Teamwork	Coordinator
Action	Shaper	Completer Finisher	Implementer
Thinking	Monitor Evaluator	Specialist	Plant

To ensure the smooth and effective operation of your project, shift your focus from assigning roles to identifying people's strengths and passions. By doing so, you will create a conducive environment where the People, Thinking, and Action groups can each make valuable contributions to the project's success. Use the following questions to determine where individuals can best contribute:

- "I work best when I can... because..."
- "I get frustrated or disengaged when this happens, because..."
- "I play different roles on my other team but would like to try..."
- "I want to be doing more of this,"
- "I can do this for now, but it doesn't come naturally."

By using these questions as a guide, you can determine each individual's strengths, preferences, and potential contributions, ensuring a more effective and harmonious project environment.



Once you have a better idea where people’s strengths lie, plot them on the following template. Remember to aim for balance. **You don’t want too many people in one category but none in another.**


People	Resource investigator (Explores external opportunities)	Teamwork (Encourages cooperation)	Coordinator (Chairperson)
Action	Shaper (Challenges the team to improve)	Implementer (Gets things done)	Completer-finisher (Ensures thorough, timely completion)
Thinking	Monitor-evaluator (Objectively analyses)	Specialist (Provides specialised skills)	Plant (Presents new innovation and ideas)

Did you find this helpful? Join our [Project Management Course](#) for a deep dive into project management with great tools and resources to make every project a success.



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